

Student Exchange Programme College of Business



Briefing Session

2 July 2021 10:00

Presented by Angie Cheung
Executive Officer

College of Business Student Exchange Programme

- The Student Exchange Programme (SEP) was started in 1996.
- Exchange institutions in 6 continents around the world, partnering with renowned overseas universities.
- Established to expose our undergraduate students to MUCH broader learning experiences.



Objectives of the Programme

- To train you to become highly motivated, proactive and independent learners and problem-solvers
- Enable you to practice and improve your language proficiency in the local language (or acquire the basics of a new language)
- Help you to deepen your understanding, sensitivity and appreciation of cultural diversities, and enhance your cross-cultural competencies
- Broaden your global outlook and knowledge of different economic, political and social systems

Role of College of Business

- CB encourages and facilitates students to successfully go on exchange and not to create barriers and prevent them from achieving this goal
- CB nominates students to study abroad through the College Level Exchange Programme and Departmental Exchange Programme and also select suitable candidates to apply for Institutional Level Exchange Programme.

You can choose to go to:

North America

Canada
United States

South America

Chile
Brazil
Mexico

Asia

India
Israel
Japan
South Korea
Mainland
Malaysia
Singapore
Taiwan
Thailand

Oceania

Australia
New Zealand

Eurasia

Russia
Turkey



Europe

Austria

Belgium

Croatia

Denmark

Finland

France

Germany

Hungary

Ireland

Italy

Latvia

Netherlands

Norway

Poland

Portugal

Romania

Slovenia

Spain

Sweden

Switzerland

United Kingdom



Academic Aspects

- You would be registered as not-for-degree visiting or exchange students in the overseas universities
- The courses to be taken in the overseas universities must be:
 - relevant to your majors and minors enrolled in CityU
 - approved by your academic advisor and the target university
- Credits earned in the overseas universities will be transferred back to CityU
- Failure of two or more courses will automatically trigger notification to student's Head of Department and Major Leader
- You should not finish all your BBA/BSc programme required credits prior to your exchange study
- You must return to CityU on completion of the exchange period

Tuition Fees and Expenditure

Participating students:

- pay tuition and mandatory fees to CityU
- are responsible for
 - international transportation
 - accommodation and meals
 - living expenses
 - health and travel insurance
 - books and related instructional materials



Financial Support

Bursaries offered by Global Engagement Office

Student Exchange Fund (for UGC students)

Amount of sponsorship depends on *region*:

Maximum HK\$24,000 for one semester (local students only)

70% of the funding will be released before your departure

30% of the funding will be released

on condition that you pass a minimum of 4 courses as shown
on your transcript from overseas and fulfill all the
requirements as stipulated by CityU or CB

Special Fund for Non-local Outbound Exchange Students

Maximum HK\$10,000 for one semester (non-local students only)

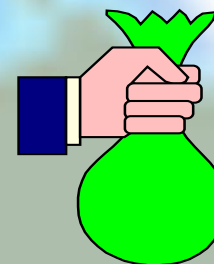
70% of the funding will be released before your departure

30% of the funding will be released

on condition that you pass a minimum of 4 courses as shown
on your transcript from overseas and fulfill all the
requirements as stipulated by CityU or CB

Financial Support

Other Funds and Awards



Departmental Exchange Fund

Offered by IS Department

(Please consult your Departmental Exchange Coordinator for details)

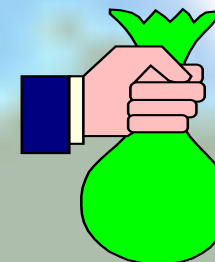
Subsidies Offered by the Education Bureau

- * Scheme for Subsidy on Exchange for Post-secondary Students (SSE)
- * Scheme for Subsidy on Exchange to “Belt and Road” Regions for Post-secondary Students (SSEBR)
(Details are available on GEO’s webpage)

Joseph Lau Student Exchange Awards

(Details are available on GEO’s webpage)

Financial Support



Temporary Loans

Temporary loans are available from the Student Development Services

(Details are available on SDS' s webpage)



Minimum requirements

You must have:

- ◎ Studied one year of your 2 or 3-Year bachelor's degree programme or studied two year of your 4-Year bachelor's degree programme before commencing the exchange programme.
- ◎ Min. CGPA 2.8
(after exam result of Summer 2021)
- ◎ Submitted IELTS or TOEFL result on or before 31 July 2021



Minimum requirements

You must have:

- **Met the English language requirements:**
(optional for students who choose Mainland or Taiwan for exchange)
TOEFL Scores of minimum 79 (Internet-based)/213 (Computer-based) or
IELTS scores of minimum 6.5 are required
- **Met the admission requirements of the host university (e.g. GPA, foreign language)**

Selection Criteria

We are looking for students with:

- **Good communication skills**
- **Well-rounded attributes and qualities needed to help you flourish in an overseas environment**
- **Enthusiasm to be an ambassador of CityU/Hong Kong**
- **Good performance in selection interviews**

Study Period

Cohort 2020: BBAU2, BBAU3 students

Semester B 2021 - 2022

Cohort 2019: BBAU2, BBAU3, BBAU/BSCCBU4 students

Semester B 2021 - 2022

Cohort 2017 & 2018: BBAU4 students

NIL



Questions to ask yourself



◎ Do I have my family's full support?

- Is there sufficient financial resources?
(Consult with your family)

◎ Which country do I want to go to?

- What do you most want to learn or experience from this exchange?
(Reflect deeply and do your research! Speak to incoming international students or returned students.)

◎ Which university is most suited to me?

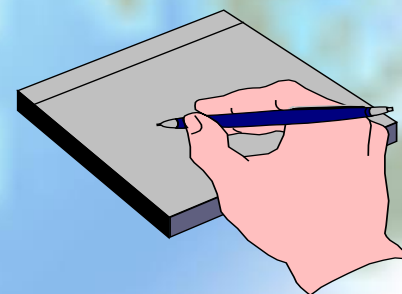
- Am I a strong/average student academically? Is the university famous for my major studies?
(Do your research! Speak to inbound international students or returned students. Consult with Departmental Exchange Coordinators)

◎ Does that university have the courses I want or need to take?
(Do your research! Consult with your major leader or advisor)



Application

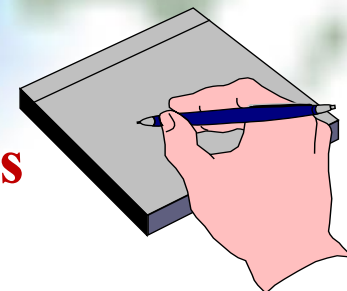
- Online application is available on the web in July 2021
- Application Period:
1 to 31 July 2021



Application

◎ Submit the following documents online before the deadline:

- A recent passport-sized photo
- IELTS or TOEFL's score report
- Any other supplementary information which you think would be relevant to your application
- Reflect deeply in answering the questions in the "Applicant Statement"
- Study Plan for your target university
- 1-minute Video of Self-Introduction or Introduction of campus facilities & services

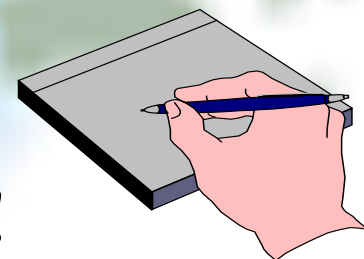


Applicant Statement

◎ Think and reflect deeply and analytically

- Understand yourself : Who are you? What are your aspirations, strengths and achievements, areas for development, etc? What do you expect to gain from the experience? Why do you think you are a suitable candidate for SEP?
- Understand your objectives for studying abroad : why do you want to participate in the SEP and what do you hope to learn? What are your plans? How have you prepared for this experience?

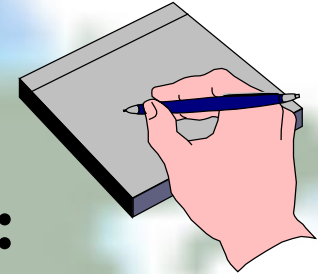
◎ Write clearly and check your English!





Application Procedures

◎ You are required to complete the applications for the below programmes:

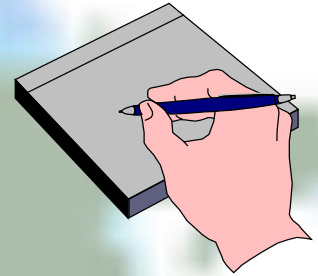


- (i) College & Departmental Level Exchange Programmes (select a max. of ten target countries and universities)
- (ii) If you receive no offer, you will be nominated to apply for the Institutional Level Exchange Programmes (select four universities)



Application Procedures

◎ You will be invited to attend the interview of the below programmes:



Compulsory

College & Departmental Level Exchange Programmes

(No Interview will be arranged for the Institutional Level Exchange Programmes)

Important Dates

Event



Tentative Date

- Application for the College and Departmental Level Exchange Programmes 1 to 31 July 2021
- Programme Briefing 2 July 2021
- Registration for IELTS or TOEFL early-June
- Attend the IELTS or TOEFL before mid-July
- Submit IELTS or TOEFL Report 31 July
- Late submission of IELTS or TOEFL Report before 16 August

Important Dates



Event

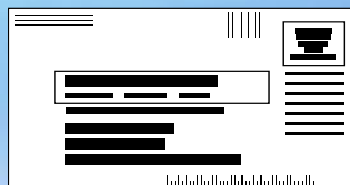
Tentative Date

- Interview for College and Departmental Level Exchange Programmes 9 to 11 August 2021
- Announcement of Result for College and Departmental Level Exchange Programmes 21 August
- Briefing Session for Selected Students (Part I) 23 August
 - College and Departmental Level Exchange Programmes
- Application in AIMS Late August to September
 - Institutional Level Exchange Programmes
- Announcement of Result for the Institutional Level Exchange Programmes mid-September
- Briefing Session for Selected Students (Part I) Late September
 - Institutional Level Exchange Programmes

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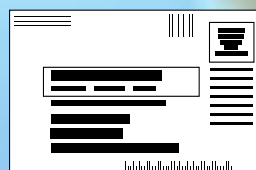
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College of Business

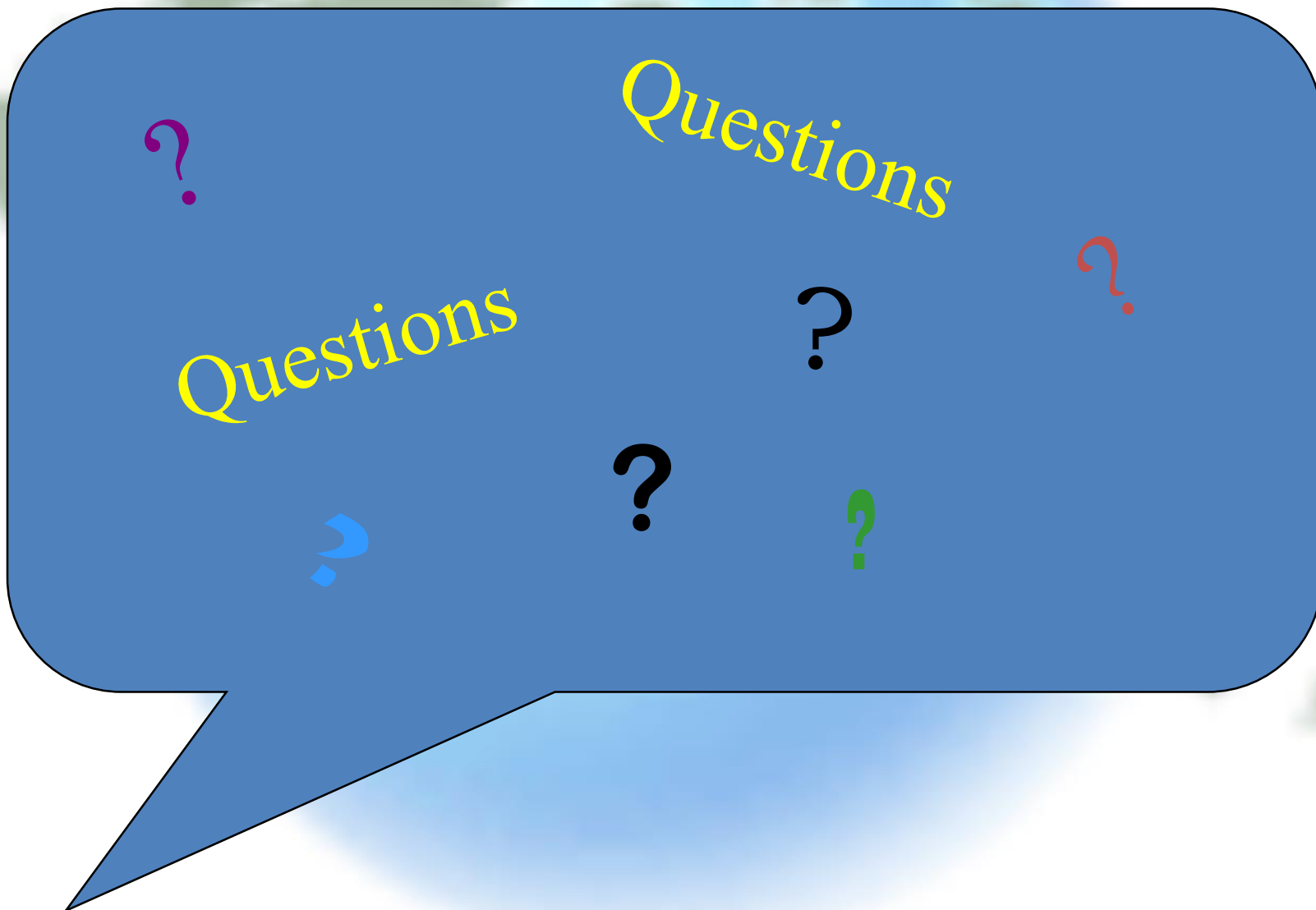
香港城市大學
City University of Hong Kong

Web Page

Exchange Programme

<http://www.cb.cityu.edu.hk/exchange/outgoing>







College of Business

香港城市大學
City University of Hong Kong

Exchange Programme

Online Application

Date: 1 to 31 July 2021

Not later than: 23:59